

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Hamburger Company
Attention: Accounts Payable
5505 Connecticut Avenue NW - #219
Washington, DC 20015

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
307139-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Protect Working Families	Protect Working Families	1556

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	307139	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	7 Action News This Morni	430a-5a	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description									



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307139-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1556	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/20/12	10/20/12	Action News SAT 6am	SAT 6-7am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/20/12 6:57 AM Action News SAT 6am SAT 6-7am :30 PWF12108H \$250.00 NM									
5	10/20/12	10/20/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/20/12 7:54 AM GMA SAT 7-8am SAT 7-8am :30 PWF12106H \$350.00 NM									
6	10/20/12	10/20/12	Action News SAT 8am	SAT 8-9am	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/20/12 8:41 AM Action News SAT 8am SAT 8-9am :30 PWF12108H \$350.00 NM									
7	10/21/12	10/21/12	Action News SUN 6am	SUN 6-7am	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 6:42 AM Action News SUN 6am SUN 6-7am :30 PWF12108H \$250.00 NM									
8	10/21/12	10/21/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 7:58 AM GMA SUN 7-8am SUN 7-8am :30 PWF12106H \$350.00 NM									
9	10/21/12	10/21/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 9:27 AM Action News SUN 8am Sun 8-930am :30 PWF12108H \$350.00 NM									
10	10/16/12	10/22/12	M-F 9a-10a	9-10am M-F	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/16/12 9:30 AM M-F 9a-10a 9-10am M-F :30 PWF12106H \$500.00 NM 2 WXYZ W 10/17/12 9:56 AM M-F 9a-10a 9-10am M-F :30 PWF12106H \$500.00 NM 3 WXYZ Th 10/18/12 9:47 AM M-F 9a-10a 9-10am M-F :30 PWF12106H \$500.00 NM 4 WXYZ F 10/19/12 9:37 AM M-F 9a-10a 9-10am M-F :30 PWF12106H \$500.00 NM 5 WXYZ M 10/22/12 9:34 AM M-F 9a-10a 9-10am M-F :30 PWF12106H \$500.00 NM									



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307139-1	10/28/12	October 2012	10/01/12 - 10/22/12
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Protect Working Families	Protect Working Families	1556	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/16/12	10/22/12	M-F 10a-11a	10-11am M-F	11-1---	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11-1--- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 10/16/12 10:11 AM M-F 10a-11a 10-11am M-F :30 PWF12104H \$400.00 NM 1 WXYZ Th 10/18/12 10:54 AM M-F 10a-11a 10-11am M-F :30 PWF12106H \$400.00 NM 3 WXYZ M 10/22/12 10:29 AM M-F 10a-11a 10-11am M-F :30 PWF12108H \$400.00 NM									
12	10/17/12	10/19/12	M-F 11a-12n	11am-12pm M-F	--1-1--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 --1-1-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ W 10/17/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 PWF12106H \$750.00 NM 1 WXYZ F 10/19/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM Credited									
13	10/16/12	10/22/12	12n-1p	12-1pm M-F	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/16/12 12:11 PM 12n-1p 12-1pm M-F :30 PWF12106H \$500.00 NM 2 WXYZ W 10/17/12 12:27 PM 12n-1p 12-1pm M-F :30 PWF12104H \$500.00 NM 3 WXYZ Th 10/18/12 12:09 PM 12n-1p 12-1pm M-F :30 PWF12106H \$500.00 NM 4 WXYZ F 10/19/12 12:23 PM 12n-1p 12-1pm M-F :30 PWF12108H \$500.00 NM 5 WXYZ M 10/22/12 12:29 PM 12n-1p 12-1pm M-F :30 PWF12106H \$500.00 NM									
14	10/16/12	10/22/12	5-6pm M-F	5-6pm M-F	11-1---	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11-1--- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 10/16/12 5:42 PM 5-6pm M-F 5-6pm M-F :30 PWF12106H \$1,000.00 NM 1 WXYZ Th 10/18/12 5:56 PM 5-6pm M-F 5-6pm M-F :30 PWF12104H \$1,000.00 NM 3 WXYZ M 10/22/12 5:38 PM 5-6pm M-F 5-6pm M-F :30 PWF12108H \$1,000.00 NM									
15	10/17/12	10/19/12	6-630pm M-F	6-630pm M-F	--1-1--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 --1-1-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ W 10/17/12 6:29 PM 6-630pm M-F 6-630pm M-F :30 PWF12106H \$1,200.00 NM 1 WXYZ F 10/19/12 6:28 PM 6-630pm M-F 6-630pm M-F :30 PWF12106H \$1,200.00 NM									
16	10/16/12	10/22/12	M-F 7-730p	7-730pm M-F	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/16/12 7:25 PM M-F 7-730p 7-730pm M-F :30 PWF12106H \$1,200.00 NM 2 WXYZ W 10/17/12 7:29 PM M-F 7-730p 7-730pm M-F :30 PWF12106H \$1,200.00 NM 3 WXYZ Th 10/18/12 7:25 PM M-F 7-730p 7-730pm M-F :30 PWF12106H \$1,200.00 NM 4 WXYZ F 10/19/12 7:25 PM M-F 7-730p 7-730pm M-F :30 PWF12106H \$1,200.00 NM 5 WXYZ M 10/22/12 7:16 PM M-F 7-730p 7-730pm M-F :30 PWF12106H \$1,200.00 NM									



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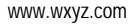
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307139-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1556	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/21/12	10/21/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 6:28 PM Su 6-630p 6-630pm Sun :30 PWF12106H \$750.00 NM									
18	10/16/12	10/22/12	Late News after FB	11-1135pm M-Sun	11-1-1-	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11-1-1- 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 10/16/12 11:14 PM Late News after FB 11-1135pm M-Sun :30 PWF12104H \$2,000.00 NM 1 WXYZ Th 10/18/12 11:35 PM Late News after FB 11-1135pm M-Sun :30 PWF12106H \$2,000.00 NM 3 WXYZ Sa 10/20/12 Late News after FB 11-1135pm M-Sun :00 \$2,000.00 NM See MG 18.6 6 WXYZ Sa 10/20/12 12:19 AM 1130pm-1200am 1130pm-1200am :30 PWF12108H \$2,000.00 NM MG for 18.3 10/20 4 WXYZ M 10/22/12 Late News after FB 11-1135pm M-Sun :00 \$2,000.00 NM See MG 18.5 5 WXYZ M 10/22/12 12:29 AM Late News after FB 1130pm-1200am :30 PWF12106H \$2,000.00 NM MG for 18.4 10/22									
19	10/17/12	10/19/12	Nightline	1135pm-1205am M	--1-1--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 --1-1-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ W 10/17/12 11:54 PM Nightline 1135pm-1205am M :30 PWF12106H \$750.00 NM 1 WXYZ F 10/19/12 Nightline 1135pm-1205am M :00 \$750.00 NM Credited									
20	10/16/12	10/22/12	Jimmy Kimmel Live	1205am-105am M-F	11111--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/16/12 12:25 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12106H \$250.00 NM 2 WXYZ W 10/17/12 12:52 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12104H \$250.00 NM 3 WXYZ Th 10/18/12 12:45 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12106H \$250.00 NM 4 WXYZ F 10/19/12 12:36 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12108H \$250.00 NM 5 WXYZ M 10/22/12 2:05 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12106H \$250.00 NM									
21	10/16/12	10/22/12	M-F 106a-206a	106am-206am	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/16/12 1:34 AM M-F 106a-206a 106am-206am :30 PWF12106H \$150.00 NM 2 WXYZ W 10/17/12 1:41 AM M-F 106a-206a 106am-206am :30 PWF12106H \$150.00 NM 3 WXYZ Th 10/18/12 1:58 AM M-F 106a-206a 106am-206am :30 PWF12104H \$150.00 NM 4 WXYZ F 10/19/12 1:19 AM M-F 106a-206a 106am-206am :30 PWF12106H \$150.00 NM 5 WXYZ M 10/22/12 M-F 106a-206a 106am-206am :00 \$150.00 NM See MG 24.2									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/20/12	10/20/12	Sa Greys Anatomy	1130pm-1230am	-----S-	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	10/20/12	12:59 AM	Sa Greys Anatomy	1130pm-1230am	:30	PWF12106H	\$250.00 NM
23	10/21/12	10/21/12	SU 1130p-12a	1130pm-12am	-----S	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	10/21/12	11:53 PM	SU 1130p-12a	1130pm-12am	:30	PWF12106H	\$550.00 NM
24	10/22/12	10/22/12	Monday Prime C	10-11pm Monday	M-----	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	10/22/12		Monday Prime C	10-11pm Monday	:00		\$5,000.00 NM
			See MG 24.2						
2	WXYZ	M	10/22/12	10:20 PM	Detroit Lions Football	830-1130p	:30	PWF12108H	\$16,150.00 NM
			MG for 21.5,24.1						
25	10/19/12	10/19/12	20/20	10-11pm Friday	----F--	:30	1	\$4,000.00	NM
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	F	10/19/12	10:51 PM	20/20	10-11pm Friday	:30	PWF12106H	\$4,000.00 NM
26	10/20/12	10/20/12	ABC's Saturday Night Foc	SA 8pm-1130pm	-----S-	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	10/20/12	8:05 PM	ABC's Saturday Night Football	SA 8pm-1130pm	:30	PWF12106H	\$3,000.00 NM
27	10/21/12	10/21/12	AFHV	7-8pm Sunday	-----S	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	10/21/12	7:59 PM	AFHV	7-8pm Sunday	:30	PWF12108H	\$3,000.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.